INSTITUTE for LUXURY HOME MARKETING®

FEBRUARY

2025

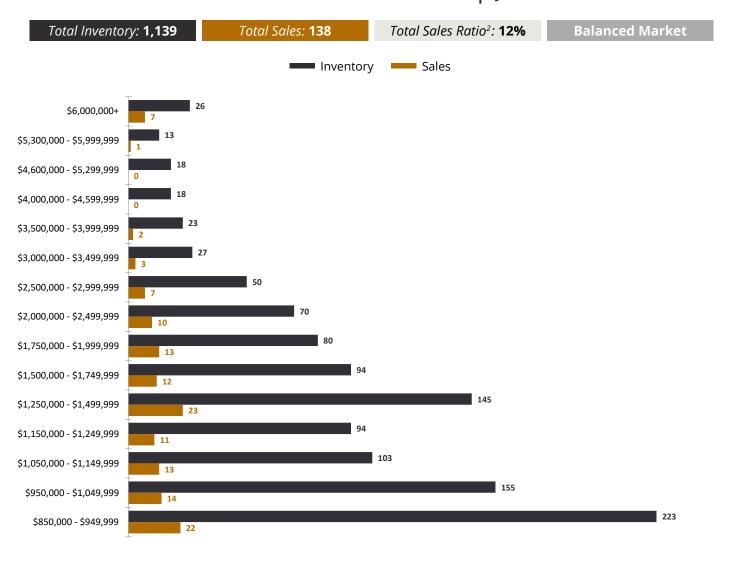




www.LuxuryHomeMarketing.com

Luxury Benchmark Price 1: \$850,000

LUXURY INVENTORY VS. SALES | JANUARY 2025



Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 2,999	\$1,110,000	4	3	23	226	10%
3,000 - 3,999	\$1,200,000	5	4	55	380	14%
4,000 - 4,999	\$1,474,500	5	5	32	322	10%
5,000 - 5,999	\$2,017,500	5	6	14	87	16%
6,000 - 6,999	\$2,450,000	6	8	11	57	19%
7,000+	\$9,140,000	6	9	3	67	4%

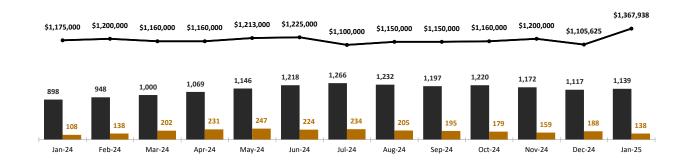
¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

ORLANDO

Luxury Benchmark Price 1: \$850,000

13-MONTH LUXURY MARKET TREND4





MEDIAN DATA REVIEW | JANUARY

TOTAL INVENTORY

Jan. 2024 Jan. 2025

898 1,139

VARIANCE: **27**%

SALE PRICE PER SQFT.

Jan. 2024 Jan. 2025

\$334 \$356

VARIANCE: **7**%

TOTAL SOLDS

Jan. 2024 Jan. 2025

108 138

VARIANCE: 28%

SALE TO LIST PRICE RATIO

Jan. 2024 Jan. 2025

96.93% 96.57%

VARIANCE: **0**%

SALES PRICE

Jan. 2024 Jan. 2025

\$1.18m \$1.37m

VARIANCE: 16%

DAYS ON MARKET

Jan. 2024 Jan. 2025

45 39

VARIANCE: -13%

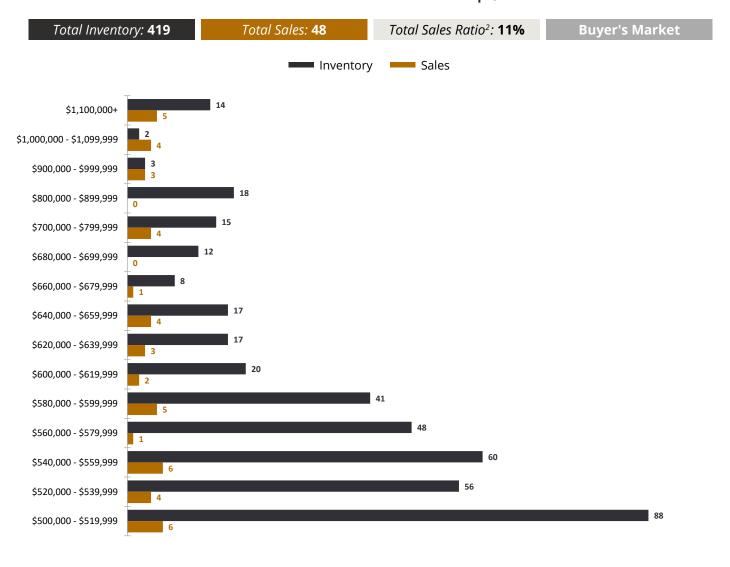
ORLANDO MARKET SUMMARY | JANUARY 2025

- The single-family luxury market is a **Balanced Market** with a **12% Sales Ratio**.
- Homes sold for a median of **96.57% of list price** in January 2025.
- The most active price band is \$6,000,000+, where the sales ratio is 27%.
- The median luxury sales price for single-family homes is \$1,367,938.
- The median days on market for January 2025 was **39** days, down from **45** in January 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed. ⁴Data reported includes Active and Sold properties and does not include Pending properties.

Luxury Benchmark Price 1: \$500,000

LUXURY INVENTORY VS. SALES | JANUARY 2025



Square Feet ³ -Range-	Price -Median Sold-	Beds -Median Sold-	Baths -Median Sold-	Sold -Total-	Inventory -Total-	Sales Ratio -Sold/Inventory-
0 - 999	NA	NA	NA	0	2	0%
1,000 - 1,499	\$587,500	3	2	6	28	21%
1,500 - 1,999	\$555,000	3	3	15	113	13%
2,000 - 2,499	\$610,000	3	4	13	232	6%
2,500 - 2,999	\$1,450,000	3	3	2	29	7%
3,000+	\$1,025,478	4	5	12	15	80%

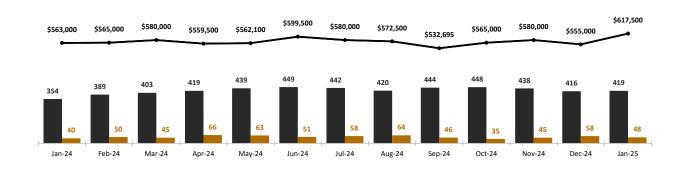
¹ The luxury threshold price is set by The Institute for Luxury Home Marketing. ²Sales Ratio defines market speed and market type: Buyer's < 12%; Balanced >= 12 to < 21%; Seller's >= 21%. If >100% MLS® data reported previous month's sales exceeded current inventory.

ORLANDO

Luxury Benchmark Price 1: \$500,000

13-MONTH LUXURY MARKET TREND4





MEDIAN DATA REVIEW | JANUARY

TOTAL INVENTORY

Jan. 2024 Jan. 2025

354 419

VARIANCE: 18%

SALE PRICE PER SQFT.

Jan. 2024 Jan. 2025

\$298 \$306

VARIANCE: **3%**

TOTAL SOLDS

Jan. 2024 Jan. 2025

40 48

VARIANCE: 20%

SALE TO LIST PRICE RATIO

Jan. 2024 Jan. 2025

98.19% 98.49%

VARIANCE: **0**%

SALES PRICE

Jan. 2024 Jan. 2025

\$563k \$618k

VARIANCE: 10%

DAYS ON MARKET

Jan. 2024 Jan. 2025

41 52

VARIANCE: **27**%

ORLANDO MARKET SUMMARY | JANUARY 2025

- The attached luxury market is a **Buyer's Market** with a **11% Sales Ratio**.
- Homes sold for a median of **98.49% of list price** in January 2025.
- The most active price band is **\$1,000,000-\$1,099,999**, where the sales ratio is **200%**.
- The median luxury sales price for attached homes is \$617,500.
- The median days on market for January 2025 was **52** days, up from **41** in January 2024.

³Square foot table does not account for listings and solds where square foot data is not disclosed. ⁴Data reported includes Active and Sold properties and does not include Pending properties.